Want the softness and warmth of carpet but need your floor to be durable and easy to clean? Meet STAINMASTER® EverSoft® SDN carpet. Its specially engineered fibres deliver incredible softness and durability.

Soft and cozy, like an old family friend

State-of-the-art softness
STAINMASTER® EverSoft® SDN carpet is made from an advanced fine denier fibre, creating incredible softness. Unlike many SDN fibres which are made of bulky individual filaments, STAINMASTER® EverSoft® SDN carpet is made of individual filaments that are much finer, and therefore softer.

Hard wearing fibre provides durability
STAINMASTER® EverSoft® SDN carpet is engineered to withstand years of the usual wear and tear that comes with everyday living. Designed to resist fibre loss from abrasive wear, your carpet will stay looking soft and luxurious for years.

Soiling resistance technology
Soiling resistance technology helps to reduce dry-soil accumulation on STAINMASTER® EverSoft® SDN carpet, limiting the ability of it to stick to the fibre.

Anti-static protection
Every STAINMASTER® EverSoft® SDN carpet contains special carbon-core fibres that act like thousands of microscopic lightning rods, controlling static for the life of the carpet.

Easy to clean thanks to stain resistance technology
Specially formulated stain blocking technology is built into STAINMASTER® EverSoft® SDN carpet during the manufacturing process and helps to prevent staining from food and drink spills.

Colourfast fibre provides protection against fading
The fibre used in STAINMASTER® EverSoft® SDN carpet is manufactured with advanced fade resistant technology which has been specially developed to resist fading from sunlight and the harmful effects of ultra violet light and airborne contaminants such as ozone. This ensures that your carpet maintains its vibrant colour longer.

Available in an exciting range of updated colours*, patterns, textures and styles, it’s time to take a closer look at long lasting softness.

*Colours may vary in store.
Warm up your home this winter with carpet.

LIMITED WARRANTIES FOR STAINMASTER® EVERSOFST® SDN CARPET

Lifetime food & drink stain resistance limited warranty
INVISTA warrants that for the life of your carpet, its surface pile will resist food and drink stains that occur during normal residential use.

15 Year fade resistance limited warranty
INVISTA warrants that for a period of 15 years, your carpet will not experience a noticeable colour change from exposure to sunlight or atmospheric contaminants (ozone or oxides of nitrogen).

Lifetime soil resistance limited warranty
INVISTA warrants that for the life of your carpet, it will not experience a noticeable colour change due to deposits of dry soil as a result of foot traffic from normal indoor household use.

15 Year abrasive wear limited warranty
INVISTA warrants that for a period of 15 years, your carpet will not incur fibre loss from abrasive wear of more than 10% in any area during normal residential use.

Lifetime anti-static limited warranty

Our limited warranties are subject to important limitations, exclusions (including for commercial, non-owner-occupier or abnormal use) and pre-conditions (including regular professional cleaning obligations) which are explained further in the STAINMASTER® carpet limited warranties booklet that is available from your retailer, at stainmaster.com.au or by calling 1800 335 624 (AU) or 0800 468 420 (NZ).

*Limited warranties

Australia: The benefits of our limited warranties are in addition to other rights and remedies you have under the Australian Consumer Law. Our goods come with guarantees that cannot be excluded under the Australian Consumer Law. You are entitled to a replacement or refund for a major failure and compensation for any other reasonably foreseeable loss or damage. You are also entitled to have the goods repaired or replaced if the goods fail to be of acceptable quality and the failure does not amount to a major failure. New Zealand: Our goods also come with guarantees that cannot be excluded under New Zealand consumer law except if you purchased your product in New Zealand for a business, in which case you acknowledge and agree that the Consumer Guarantees Act 1993 shall not apply to the goods supplied to you for those purposes and to the maximum extent permitted by law, our liability to you or anyone claiming through you, will be limited at all times to the purchase price of the goods to which your claim relates.
We all know that many interior design trends come and go but the enduring appeal of timber and timber-look floors remains an Aussie favourite! Our love affair with beautiful Australian hardwoods stretches all the way back from slab huts and modest mining cottages, to humidity defying Queenslanders and impressive Federation verandahs.

Along with backyards, barbies and the beach, Australians love of the bush is known around the world, and if we cannot be out in it, we bring the great outdoors inside.

The Australiana Collection by Godfrey Hirst, does just that! It is a true blue range of engineered timber, laminates, vinyl plank and hybrid flooring, each available in six distinctive home grown wood species decors, Spotted Gum, Blackbutt, Northern Box, Ironbark, Tassie Oak and Forest Reds.

The Australiana Collection by Godfrey Hirst is the ideal choice for our relaxed lifestyle, seamlessly complementing both contemporary and traditional homes.
For quintessential Australian style and durability, look no further than the Byron range. Available in 6 striking and popular Australian species, the Byron range is a high quality engineered timber floor that features distinct knots and grain variation to provide authentic visual appeal. The Byron range has a matte finish and subtle micro bevelled edges to bring the look of traditional hardwood floors into the modern home.

185 IRON BARK
515 TASSIE OAK
545 BLACKBUTT
555 SPOTTED GUM
625 NORTHERN BOX
655 FOREST RED

THICKNESS
MICRO BEVEL
HARDWOOD TOP
MATTE FINISH
ATHERTON

The classic design of the Australiana collection by Godfrey Hirst Floors offers an affordable and durable flooring option that is designed for and inspired by Australia.

Available in 6 popular Australian species, the striking Atherton range harnesses the stylistic nature of timber with the low maintenance benefits of laminate.
The 12mm Longreach laminate ranges deliver an affordable and hardwearing option with the look, feel, colours and embossed graining of timber. Longreach offers an authentic Australian timber look, boasting an extra-long 2260 x 166mm board that is perfect for a contemporary interior look.

Bursting with character and depth, Longreach will accentuate the beauty of any home and allow you to create your own unique space.
The Beechworth range is comprised of six distinctive home grown wood species decors, and is the ideal choice for our relaxed lifestyle. Containing the innovative Trigon™ Core Technology, Beechworth displays astonishing durability and impact resistance and is able to withstand an army of foot traffic. Beautiful, durable and waterproof^ product – Beechworth is built for every Australian home.
The versatile luxury vinyl plank range Jabiru takes the look, feel and design of Australian species hardwood floors and adds a few extra touches. Jabiru will effortlessly complement both contemporary and traditional homes and can be seamlessly transitioned into wet areas. Available in 6 Australian species decors that will allow you to find your own design aesthetic.
About Us

As 35 locally owned businesses, Floorworld is passionate about what we do.

With a product range second to none, we stock a wide range of carpets, timber, laminate, bamboo and vinyl flooring. From the traditional to the latest innovative ideas and products from the biggest brand names in floor coverings.

We have the expertise and knowledge that only dedicated and helpful staff with years of experience can offer. It all comes together here at Floorworld.

With more and more options available, it is essential that you get the right advice to make the right choice for your home or business.

And we can show you how to stretch your dollars further with Floorworld’s take home payment plan.

We also provide a free measure and quote in your home, or bring your plans into our store for a free assessment. We also will advise you on the type of underlay or sub-floor preparation required.

All Floorworld stores organise installation of all underlay and flooring by qualified tradespeople – who use only the latest cutting and layering techniques for a superior finish.

At Floorworld, we offer more than just flooring.

VICTORIA METRO
Camberwell Floorworld: Gallery 379 Camberwell Road, Camberwell (03) 3124 9882 0019
South East Floorworld: 1/227 Wells Road, Chelsea Heights 3196 (03) 9727 0089
Bayside Floorworld: 34A Reserve Road, Cheltenham 3192 (03) 9583 9906
Inner City Floorworld: 200 Johnston Street, Collingwood 3066 (03) 9416 1888
Sharp’s Floorworld: 270 South Gippsland Highway, Cranbourne 3977 (03) 5996 8365
Hoppers Crossing Floorworld: 10/428 Old Geelong Road, Hoppers Crossing 3029 (03) 9931 1311
Sharp’s Floorworld: Shop 5/1 Tyabb Road, Mornington 3931 (03) 5975 9222
Waverley Floorworld: 30 Hamilton Place Mount Waverley 3149 (03) 9888 3688
Caroline Springs Floorworld: 7/39 Eucumbene Drive, Rovendale 3023 (03) 8390 0414
Smith’s Floorworld: 76-82 Maroondah Highway, Ringwood 3134 (03) 9879 1622
Carpets Galore Floorworld: 178 Settlement Road, Thomastown 3074 (03) 9465 0155

VICTORIA REGIONAL
Delta Floorworld: 66 Main Street, Ballarat 3350 (03) 5331 3488
Geelong Floorworld: 353 Mooroobool Street, Geelong 3220 (03) 5223 1733
Bendigo Floorworld: 106 Hattam Street, Golden Square 3555 (03) 5442 7100
Wimmera Floorworld: 44 McPherson Street, Horsham 3400 (03) 5381 2790
Kyabram Floorworld: 234-240 Allan Street, Kyabram 3620
H & T Floorworld: 9 Benalla Road, Shepparton 3630 (03) 5821 3115
Warragul Floorworld: 155 Queen Street, Warragul 3820 (03) 5622 3833
Wodonga Floorworld: Cnr Kenilworth & Oxburn Streets, Wodonga 3690 (02) 6056 3434
Wonthaggi Floorworld: 3 Murray Street, Wonthaggi 3995 (03) 5672 5590
Bigger Floorworld: 44 Belmore Street, Yarraville 3730 (03) 5743 2946

NSW
Casula Floorworld: Shop 9B, 25 Parkers Farm Place, Crossroads Homemaker Centre, Casula 2170 (02) 9601 5060
Crows Nest Floorworld: 338 Pacific Highway, Crows Nest 2065 (02) 9436 3637
Northern Rivers Floorworld: 141 Minjungbal Drive, Tweed Heads South NSW 2486 (07) 5523 9561
Port Macquarie Floorworld: Unit 2/146 Lake Road, Port Macquarie 2444 (02) 6581 5373
Ulladulla Floorworld: 2/3 Boree Street, Ulladulla 2539 (02) 4454 2593

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Launceston Floorworld: 8-77 Merino Street, Kings Meadows 7249 (03) 6343 2102
Giffards Floorworld: 147 Main Road, Moonah 7009 (03) 6278 1312

WA
Bunbury Floorworld: 116 Spencer Street, Bunbury 6230 (08) 9721 6333
Busselton Floorworld: (08) 9721 6333

For your nearest Floorworld store Freecall 1300 223 334 or visit floorworld.com.au
Due to the nature of printing processes, colours of samples in this catalogue may vary due to printing process and web colour representation, please ask your dealer to show you a product sample. Selected carpets, timbers & laminates may not be on display at some Floorworld stores, but can be ordered from all stores. Featured products are only available for the duration of the catalogue promotion or until sold. Square metre prices are indicative only & do not allow for wastage, as ALL carpets shown are manufactured & sold 3.66 metres wide or at 4 metres wide where applicable. GST applicable on all floor coverings, underlay & installation.

Warranty details available in store.

*All prices flooring only. Installation and underlay extra. Price variations may occur for interstate and country Victoria due to additional freight charges. Please ask your Floorworld store for details.